

Article Pitch Template

Submit three article pitches--you may submit four, please do not submit fewer. Submit your article pitches in ONE email to: **submissions@thetrulyco.com**

Subject Line should be: (Your Name) Fall 2020 Article Pitches

Pitches should present **at least two** types of writing from the list below:

- Bible Based Teaching
- Research
- Testimony
- Interviews
- Practical Tips
- Lifestyle Articles: homemaking, recipes, organization, hospitality, work life, leadership
- Other (please touch base with any other ideas)

Each article pitch should contain:

- A thesis statement for the article (content of article expressed in one sentence)
- A description of how you see the article relating to the theme for the issue
- Anticipated word count (average article is ~400 words. DO NOT go beyond 400 unless directed to do so)
- What readers should take away from reading the content
- What section(s) of the magazine you see the article fitting in

*****Note: It is possible that you submit three pitches and none of them work for this issue of the magazine. Should that happen, please pick one you are most passionate about and submit it as a potential article for our website.